

INSTITUTE OF PUBLIC ADMINISTRATION AUSTRALIA



# IT'S YOUR IPAA

### ABOUT **US**

The Institute of Public Administration Australia (IPAA) Queensland is the professional association for public servants across all levels of government in Queensland and those from the community, business and university sectors engaged in public purpose work. We provide opportunities to build and strengthen professional connections, facilitate and stimulate discussions to challenge thinking, and inform on key topics, issues and policies relevant to public purpose work.

### OUR MISSION

To advance the capability and integrity of all engaged in public administration and public purpose work and to promote pride in service.

### **OUR VALUES**

Inclusiveness | Integrity | Service

This report has been produced to provide members with information on our performance and activities.



### **TABLE OF CONTENTS**

Message from our Patron
President's message
Our council7
Year at a glance
Our members
Membership statistics
Our events
IPAA awards
Our partners
Our governance
Our emerging leaders
Communications and marketing
Figure del statements



### MESSAGE FROM OUR PATRON

In my first year as Patron of the Institute of Public Administration Australia (IPAA), Queensland, I am delighted to provide this foreword for your 2021–2022 Annual Report.

Queenslanders owe a great debt of gratitude to the public service and public purpose workers who provide tireless service to our communities, and I commend IPAA Queensland for the important work you do in supporting them.

IPAA has built a strong reputation for thought-leadership in the public sector, with its program of events continuing to attract strong attendance from Chief Executives and young professionals alike.



From hosting the 2021 IPAA National Conference right here in Queensland, to the popular 'Stewards on the Couch' series with some of our State's most senior public service leaders, your innovative program impressively addresses the changing landscape and challenges facing public administration across Queensland.

I was particularly pleased to see that IPAA Queensland this year established an Emerging Leaders Working Group, whose work will no doubt continue to build on the good work already being done to ensure our next generation of emerging leaders in the public sector are connected, informed and imbued with the IPAA values of inclusiveness, integrity and pride in service.

I congratulate the IPAA Queensland Council, executive team and staff on another successful year of operation and commend you on your ongoing efforts and commitment to supporting those who serve our community.

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**Her Excellency the Honourable Dr Jeannette Young AC PSM** 

Governor of Queensland



### PRESIDENT'S MESSAGE

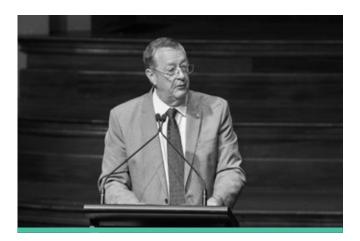
I am pleased to present the IPAA Queensland annual report for the 2021–22 financial year.

During the past 12 months, public service and public purpose organisations have continued to respond to an array of challenges. As we have learned to adapt to the ongoing presence of COVID-19, other local and global events have risen and punctuated our professional and personal lives, some with significant economic and social impacts.

Through these challenges public purpose workers, including frontline and non-frontline public servants at all levels of government and those working in community or charitable organisations, work tirelessly in their service to Queenslanders.

Whether you work in a hospital in Western Queensland, provide policy advice in Brisbane, deliver vital customer services over the phone, or work at the coalface with the community's most vulnerable people – your service to Queensland is invaluable. I continue to be inspired by the personal and professional commitment demonstrated by IPAA Queensland members and other public purpose workers who participate in our events.

This year, IPAA Queensland continued our efforts to support those who serve the community, by striving to advance the capability, integrity and professionalism of public administration.



An important part of our mission is to promote pride in service. Our strategic program of innovative events enabled our members to build their connections, challenge their thinking and stay informed about topics and issues relevant to public purpose.

Further, we continued to strengthen our foundations as a professional association by developing our capability for virtual and hybrid event delivery.

### **OUR SUCCESS**

We maintain healthy organisational membership, including all 21 Queensland Government Leadership Board departments and four public service offices.

Our partnerships and sponsorships provide valuable financial and non-financial support and our relationships with BDO Brisbane, QSuper (Part of Australian Retirement Trust), KPMG, Deloitte and Brisbane City Council continued to grow. This year we welcomed new partners MGD Wealth and the NeuroLeadership Institute. We also continued to strengthen our collaboration with leading academic institutions, including the Queensland University of Technology, Griffith University and the University of Queensland.

The value of these partnerships and collaborative arrangements cannot be understated. These important relationships provide valuable intellectual capital and expertise that directly benefits our members through high-caliber thought-leadership events and cutting-edge insights on issues that matter. I would like to acknowledge our organisational members, business and university partners for their ongoing support, investment, and trust in IPAA Queensland. We appreciate your support.

We were thrilled to host the extremely successful 2021 IPAA National Conference in Queensland, which was presented for the first time in a hybrid format. Focusing on the pertinent topic of service transformation, the conference was attended by over 500 public purpose workers in Brisbane and around the nation via live streaming.



We continued to deliver a program of highly sought after thought-leadership events, attracting more than 1800 representatives from across the public purpose ecosystem. These include our annual flagship event – the Chief Executives and Young Professionals Breakfast and our Stewards on the Couch series.

This year, we established the Emerging Leaders Working Group who, under the stewardship of Secretary Tanya Hornick and Councillor Deidre Mulkerin, provide valuable advice to Council for enhancing our engagement with emerging leaders across the public purpose landscape. We look forward to future contributions from the group.

Finally, our engagement with members and followers continues to grow through our monthly IPAA Insights e-news, our original blog articles and other resources. Through these communications mechanisms and our social media channels we featured relevant events and the latest thinking and practice in public service and public policy.

#### **OUR PATRON**

This year we were privileged to announce Her Excellency the Honourable Dr Jeannette Young AC PSM, Governor of Queensland, as Patron of IPAA Queensland.

A pre-eminent leader in public service, we are honoured to have Her Excellency as our Patron and value her incredible support. For IPAA Queensland members, this highlights the value of your service to the Queensland community and the importance of your public purpose work. We are excited for the future opportunities for members to engage with Her Excellency through significant events.

### **OUR GOVERNANCE**

During 2021–22, our Council entered the second year of their term. Their diversity and combined capabilities positions IPAA Queensland well for advancing the

profession of public administration and public purpose work. We farewelled Council member Dr Chris Sarra whose service has been instrumental to IPAA Queensland's success. We are incredibly grateful for the contributions of the Council this past year, and their continued support for the duration of their term.

In such a rapidly changing and challenging world, it is encouraging to see that IPAA Queensland is being recognised as a trusted place for robust discussions on important issues and as a champion of the ideals of service.

It has been a privilege to serve as President of IPAA Queensland this past year. We owe our achievements to the collective leadership of the Council and executive team members – Treasurer Neil Scales and Secretary Tanya Hornick.

I would like to warmly thank the hard working and committed IPAA Queensland team for their efforts under the new leadership of Director, Andrew Wills who joined us this year and former Director, Dr Patty Renfrow, who started a new journey in retirement. All of us at IPAA Queensland thank Patty for her service to IPAA and the broader public sector and wish her well in this next chapter.

Most importantly, thank you to our members for your personal commitment and investment in your professional association.

It is with great enthusiasm that we approach the year ahead, and I am personally very excited to welcome you to one of our events soon.

### **Ian Stewart AO APM**

President – IPAA Queensland



### **OUR COUNCIL**

#### 2021-22 members include:



PRESIDENT
IAN STEWART

Leadership Advisor and Director



SECRETARY
TANYA HORNICK

Strategic Partnership Manager (Queensland), Australian Bureau of Statistics



TREASURER
NEIL SCALES

Director-General, Department of Transport and Main Roads



EX OFFICIO
ROBERT SETTER

Chief Executive, Public Service Commission



RACHEL **HUNTER** 

Director-General, Department of the Premier and Cabinet



MARK **LE DIEU** 

Group Manager (Community Grants Hub), Department of Social Services



ASHLEY MARSHALL

General Manager Government (Business, Government and International), Australia Post



ANGELA MASSY

Head (Strategy, Innovation and Connection), Suncare Community Services Ltd



DEIDRE **MULKERIN** 

Director-General, Department of Children, Youth Justice and Multicultural Affairs



DR SCOTT PRASSER

Public Policy Consultant and Commentator



TIM **REDDEL** 

Group Leader (Social Solutions), Institute for Social Science Research, University of Queensland



DR CHRIS SARRA

Director-General, Department of Seniors, Disability Services and Aboriginal and Torres Strait Islander Partnerships (up to Dec 2021)



IPAA Queensland is governed by an elected Council, supported by the Queensland Government Chief Executive Leadership Board. The Council is responsible to association members for the overall performance of IPAA Queensland. It sets the strategic priorities by setting out medium-term directions, strategies, goals and key performance indicators, and oversees its activities and operation. Council members are active champions of IPAA Queensland and promote the association's value and activities. Membership during 2021–22 included chief and senior executives from state and federal government, community services, industry, and academia.

### **Council meeting attendance**

	AUGUST 2021	NOVEMBER 2021	FEBRUARY 2022	MAY 2022
Angela Massy	<b>~</b>	<b>~</b>	<b>~</b>	~
Ashley Marshall	<b>~</b>	<b>~</b>	<b>~</b>	~
Dr Chris Sarra				
Deidre Mulkerin	<b>~</b>	<b>~</b>	<b>~</b>	
lan Stewart	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Mark Le Dieu	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Neil Scales	<b>~</b>	<b>~</b>	<b>~</b>	
Rachel Hunter		<b>~</b>	<b>~</b>	
Robert Setter	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Dr Scott Prasser	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Tanya Hornick	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Prof Tim Reddel	<b>~</b>	<b>~</b>	<b>~</b>	



### YEAR AT A GLANCE

This year, IPAA Queensland continued its focus on three strategic priorities that drive our activities:

- 1. Grow our membership across the public purpose ecosystem (government, university, community and business sectors) and among young professionals.
- 2. Provide opportunities for professional development through events and digital content that address good practice and challenge thinking.
- 3. Enhance the positive reputation of public purpose effort by bringing together the knowledge and experience from across the public purpose ecosystem to provide a safe and trusted platform for robust discussions and debates for the benefit of our members and broader community.

Our thought-leadership program of events and curated digital content featuring the latest thinking and good practice on contemporary issues continues to be well received by members and the IPAA Queensland community. We were delighted this year to reconnect face-to-face with our members and support networking as we returned to in-person and new hybrid event formats.







**30** ORGANISATIONS

**ORGANISATIONS** 



### **OUR MEMBERS**

Our 25 organisational members continued their memberships with IPAA Queensland, which comprised of:

- · Agriculture and Fisheries
- · Children, Youth Justice and Multicultural Affairs
- · Communities and Housing and Digital Economy
- Crime and Corruption Commission
- Education
- Employment, Small Business and Training
- Energy and Public Works
- · Environment and Science
- · Justice and Attorney-General
- · Premier and Cabinet
- Public Service Commission
- · Queensland Audit Office
- · Queensland Corrective Services
- · Queensland Fire and Emergency Services
- Queensland Health
- · Queensland Police Service
- Queensland Treasury
- Queensland Treasury Corporation
- · Regional Development, Manufacturing and Water
- Resources
- Seniors and Disability Services and Aboriginal and Torres Strait Islander Partnerships
- State Development, Infrastructure, Local Government and Planning
- · State Library of Queensland
- Tourism, Innovation and Sport
- · Transport and Main Roads

Among the many benefits of organisational membership is participation in signature events, such as the highly popular Chief Executives and Young Professionals Breakfast.

The benefits of individual membership with IPAA Queensland include:

- participation in annual events, event series and one-off events (at no cost or heavily discounted rates)
- priority seating for exclusive events such as the annual Irene Longman Oration
- opportunities to build professional connections across the public purpose ecosystem
- full access to a growing online library of video content
- discounts to tertiary courses and events offered by our university partners.

IPAA Queensland's digital membership offering provides a cost-effective option for those located outside the Brisbane area, enabling them to stay connected with our activities and member-only online content.

The COVID-19 global pandemic continued to impact IPAA's ability to provide our full value proposition to the Queensland market in 2021–22. Although our pivot to virtual events offered some benefits in terms of facilitating participation and engagement from the regional audience, on the other hand, it reduced the opportunity for face-to-face interactive events and networking – a key benefit of IPAA membership historically. Given these challenges, we were pleased to retain 92 per cent membership at the conclusion of the year. A strategic review of our membership strategy and model, with a view to optimising our value proposition to members is a key area of strategic focus for the 2022–23 financial year.

### MEMBERSHIP STATISTICS



**MEMBERSHIP BREAKDOWN** (FY 2021–22)



**ANNUAL MEMBERSHIP SUMMARY** 



### **OUR EVENTS**

IPAA Queensland's strategic program of events over the financial year attracted over 1800 registrations from government agencies, professional services firms, not-for-profit organisations, and universities – a reflection of our commitment to a high-calibre, influential event program. Building on the capabilities developed during the COVID-19 pandemic, IPAA Queensland continued to deliver our program through diverse delivery modes, offering some events virtually, while others returned to their original inperson format, and others in a hybrid format.

With our partners, IPAA Queensland delivered four webinars addressing critical issues in leadership, healthcare and finance. Webinars were designed to be engaging and interactive, giving audience members the opportunity to engage directly with speakers using live Q&A, polls and quizzes. Thanks to the accessible nature of online events, we reached a broader demographic, including a regional audience – on average 25 per cent of virtual event attendees were from outside Brisbane.

As COVID-19 restrictions remained uncertain throughout the financial year, IPAA Queensland was fortunate to

host three events in-person. The Chief Executives and Young Professionals Breakfast at Brisbane City Hall, the IPAA National Conference at the Brisbane Hilton (and live-streamed), and Stewards on the Couch with Graham Fraine - which was also live-streamed to three satellite events in regional locations.

These thought-leadership forums informed and challenged attendees' thinking on topics and issues relevant to public purpose work and the in-person events provided opportunities for attendees to build their professional connections and extend their networks. Formal and informal feedback was highly positive with all events meeting or exceeding our net promoter score target.

Looking towards the next financial year, IPAA Queensland will continue to deliver events both in-person, online and in a hybrid format enabling us to reach a wider audience both across Queensland and public purpose ecosystem, whilst continuing to enable face-to-face connection, networking and collaboration.





### **OUR EVENTS SUMMARY**



LEADING THROUGH UNCERTAINTY WEBINAR

November 2021



IPAA NATIONAL CONFERENCE November 2021



REFRAME YOUR THINKING WEBINAR December 2021



FEDERAL BUDGET BRIEFING WEBINAR

March 2022



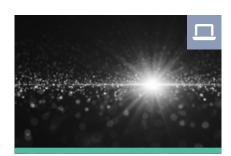
**CEO AND YOUNG PROFESSIONALS**BREAKFAST

May 2022



SOCIAL PROCUREMENT ROUNDTABLE

April 2022



REIMAGINING HEALTHCARE WEBINAR

June 2022



**ON THE COUCH** WITH GRAHAM FRAINE

June 2022



### NATIONAL EVENT FEATURE

### IPAA NATIONAL CONFERENCE

29-30 October 2021 | 542 attendees | in-person and online

IPAA Queensland was proud to host the 2021 IPAA National Conference in Brisbane and simultaneously via live stream. Presented in a hybrid format for the first time ever, the conference attracted 366 in-person attendees to the Brisbane Hilton, with another 176 taking part virtually.



Australia's premier public sector event tackled the theme of *Riding* 

the wave of service transformation: people, trust, data, technology over two half-days, with keynotes, TED talk style presentations, panel discussions, and Q&A with 17 insightful speakers. As COVID-19 state border and travel restrictions remained in place at the time, most speakers presented virtually to the live (and virtual) audience.

MC Sarah Kanowski (Conversations on ABC Radio) expertly moderated the event and facilitated engaging discussions with the live and virtual audiences. Speakers included Jamila Gordon (Lumachain), Dr David Rock (Neuroleadership Institute), Dr Alex Antic (Human-Centred Data Scientist), Melissa de Zwart (Flinders University), Pete Williams (Deloitte), Dr David Gruen (Australian Statistician), Greg Duncan (Australia Post), Andrew Spina (Communities, Housing and Digital Economy), Julie Hockey (Services Australia), Kate Hillman (EY) and a panel of Australian Public Service Commissioners - Vicki Telfer (NT), Damian West (ACT), Kathrina Lo (NSW) and Adam Fennessy (Vic).

Guests at the conference dinner (and online) witnessed the Garran Oration, delivered by Distinguished Professor Genevieve Bell AO (School of Cybernetics, ANU) which addressed the theme *After the pandemic: Cybernetic systems and an approach to the future.* 

IPAA Queensland was fortunate to attract several sponsors for this event, including major sponsor SAP, session sponsors The University of Queensland and Neuroleadership Institute, and break sponsors Australia Post and ORIMA Research.







### **OUR EVENTS SUMMARY (CONT.)**

# CHIEF EXECUTIVES AND YOUNG PROFESSIONALS BREAKFAST

18 May 2022 | 540 attendees | sponsored by QSuper and KPMG

Keynote speaker Dr David Rock from the NeuroLeadership Institute took senior executives and emerging leaders through three critical habits to help all public purpose workers successfully navigate turbulent times and evolve their leadership capability.



Followed by an engaging panel discussion and audience Q&A, Dr Rock, who appeared virtually from the USA, was joined on stage by a panel of public purpose executives with lived experience learning and applying Dr Rock's teachings. Panelists Rona McLean-Carmody and Naomi Bruton were joined by moderator Stephen Beckett.

# SOCIAL PROCUREMENT ROUNDTABLE

28 April 2022 | 22 attendees | co-hosted with White Box Enterprises

A select group of leaders from the public and social enterprise sectors in Queensland came together to explore the latest developments in social procurement. Facilitated by Griffith University's Yunus Centre, this was one of many events and conversations that will feed into the slipstream of the Social Enterprise World Forum to be held in Brisbane in September 2022.

Social procurement is when agencies make strategic and purposeful procurement decisions that aim to support and enable social value. The Roundtable prompted an important conversation around the nature of social procurement from multiple perspectives and future directions.





## ON THE COUCH WITH GRAHAM FRAINE

14 June 2022 | 97 attendees | 3 satellite events

We were pleased to welcome members and friends back for our first in-person Stewards on the Couch event in this series since 2019. Director-General, Department of Regional Development, Manufacturing and Water, Dr Graham Fraine PSM, took to the couch with the esteemed Dr Anne Tiernan.

Graham possesses a strong depth and breadth of expertise and experience in transport policy, Department of Premier and Cabinet, Queensland Treasury, universities, and local government. This event delved into Graham's formative career experiences, his public administration craft, as well as his vision for his portfolio in Queensland.



### **OUR WEBINARS**



# LEADING THROUGH UNCERTAINTY

24 November 2021 | 371 registrations | sponsored by EY

Our second webinar in partnership with EY featured one of Australia's preeminent leaders, Air Chief Marshall Sir Angus Houston AK, AFC (Ret'd) in conversation with EY Partner, Catherine Friday.

Sir Angus served 40+ years in the military, including as Chief of the Australian Defence Force (2005-2011) and Chief of Air Force (2001-2005). Since retiring he has held numerous other public leadership positions.

The conversation explored Sir Angus' lived experiences of leadership and the insights he's gained. He shared examples from his time as a military leader and his five principles of leadership.

# REFRAME YOUR THINKING FOR PERSONAL FINANCIAL CLARITY AND SUCCESS

9 December 2021 | 26 registrations | sponsored by MGD Wealth

As part of a new focus on member wellbeing, this webinar provided insight into the benefits of building a personal financial decision-making model to help members achieve and maintain financial success. It aimed to reframe thinking around personal finances and demonstrate a methodology to assist financial decision-making.

Presented by Richard Marsden and Alec Berry of MGD Wealth.



# 2022 FEDERAL BUDGET BRIEFING

31 March 2022 | 94 registrations | sponsored by MGD Wealth

Held shortly after the release of the 2022 Federal Budget, this webinar presented a brief economic update and described how the budget announcements may change economic outcomes. It explored considerations at play with announcements such as scheduled personal tax rate changes, fuel excise reductions, changes to paid parental leave and childcare subsidy; and provided a high-level update on the merger of QSuper/Sunsuper into the Australian Retirement Trust.

# FUTURE OF GOVERNMENT – REIMAGINING HEALTHCARE IN AUSTRALIA

7 June 2022 | 153 registrations | sponsored by Deloitte

IPAA's third webinar with Deloitte in the Future of Government series was an informative and lively discussion on the rapidly accelerating advances in virtual health and community-based services. The webinar featured influential health professionals Clair Sullivan, The University of Queensland, Luke Baxby, Deloitte, and Adrian Carson, Institute for Urban Indigenous Health, moderated by Mike Kissane from Deloitte, and discussed the opportunities to drive healthcare transformation for better health outcomes and for a stronger economy.





### IPAA AWARDS

Each year, IPAA National bestows the Award of Fellow to a select group of individuals across Australia who have made an outstanding contribution to the practice or study of public administration and to IPAA. The 2021 recipients were announced virtually by IPAA National President Dr Gordon De Brouwer at the IPAA National Conference.



The Queensland recipient of the 2021 National Fellow award was Neil Scales OBE, Director-General, Department of Transport and Main Roads (TMR) and Treasurer of IPAA Oueensland.

Neil has dedicated over 40 years to the transport industry and is recognised

for his outstanding leadership record in transportation. As the longest-serving Director-General in the current Queensland Government, he has made significant contributions to public administration and public policy. He has positioned transport as a key enabler of a strong and resilient Queensland economy supporting multiple industries and the community's access to education, employment and health services.

Neil's vision of a single, integrated transport network in Queensland that is accessible to all is being realised. TMR has been transformed into a customer-centred business responsive to customer expectations and a lifelong learning organisation that supports ongoing capability development and employee engagement. Neil is a strong champion of diversity and inclusion, gender equity, wellbeing and mental health across TMR's 8000+ employees.

IPAA Queensland Secretary Tanya Hornick presented the award to Neil at the 2021 IPAA National Conference dinner and Garran Oration.

### **OUR PARTNERS**

IPAA Queensland continues to grow a connected network of individuals and organisations engaged in public purpose work. The number and calibre of organisations interested in partnering with us is a testament to the value that IPAA Queensland brings. Partnerships enable us to harness the knowledge, experience, and connections of our partners for the benefit of our members and broader community.

These are essential to a sustainable and impactful IPAA Queensland and will continue to be a priority. Formal partnerships are in place with professional services firms, universities, and local government. IPAA Queensland is pleased to acknowledge and thank:







### **OUR GOVERNANCE**

IPAA Queensland has continued implementation of sound corporate and financial governance arrangements, enabling us to meet our reporting obligations under the Associations Incorporation Act 1981 (Qld) and in line with the Australian Accounting Standards.

Implementing our financial governance arrangements and meeting all reporting requirements continues to benefit from the generous support from BDO Brisbane – a leading accountancy and advisory firm with extensive experience in servicing not-for-profit organisations in Queensland. BDO Brisbane provides professional advice, guidance and assistance to IPAA Queensland all on a pro bono basis. We are grateful for their continued support for IPAA Queensland.

### **OUR EMERGING LEADERS**

IPAA Queensland was pleased to announce the establishment of our Emerging Leaders Working Group in 2021.

The working group was formed as part of IPAA Queensland's priority for delivering initiatives that meet the needs of young professionals engaged in public purpose work. IPAA Queensland recognises that young professionals are the future leaders of our public service and public purpose organisations and have an important role to play as public service and public purpose work stewards of the future.

The working group provides an important opportunity for young professionals from IPAA Queensland member organisations and IPAA individual members to contribute to our vision, direction and activities. Currently comprised of 10 young public servants and public purpose workers, the group is well positioned to provide guidance and advice to ensure that IPAA activities are relevant and engaging to new professionals and up-and-coming leaders.

The group met several times throughout the year and is stewarded and mentored by IPAA Queensland Council Secretary Tanya Hornick and Council Member Deidre Mulkerin.



### COMMUNICATIONS AND MARKETING

IPAA Queensland uses four key marketing channels to engage with our members and community and to support our three objectives: Build Connections, Keep Informed, Challenge Your Thinking.

**Website**: the IPAA Queensland website features 110+ blog articles (17 published this year) – a curated collection of thought-leadership, sector interest and content pieces to keep our audience updated on the latest in best practice. Our What's On and Event pages receive the most traffic with 6000+ views this financial year.

**Email newsletter**: *IPAA Insights* also continues to engage our audience. We issued 12 editions during 2021-22 with all achieving impressive open (29 per cent) and click through (14 per cent) rates, well above industry standards. Importantly, our website and IPAA Insights regularly feature relevant content from our partners and other organisations with whom we are building beneficial connections.



**Social media**: our social media channels experienced solid organic growth during this financial year. With 15,996 impressions, **Twitter** has 340 followers, a 7 per cent increase. Our **LinkedIn** channel increased by 59 per cent with 1040 followers. We are pleased to see more of the public purpose community connecting with us on LinkedIn and Twitter and expect this progress to continue.

**YouTube**: our YouTube channel features a growing collection of video content – from event highlights to full webinar recordings and vox pops of our most popular speakers – 1422 views (up 42 per cent on last year) and 61 watch hours.

### 2021-22 marketing activity





### FINANCIAL STATEMENTS

Institute of Public Administration Australia (IPAA) Queensland Financial Statements
For the year ended 30 June 2022



### For the year ended 30 June 2022

Table of Contents	Page No
Management Committees' Report	3
Statement of Profit or Loss and Other Comprehensive Income	4
Statement of Financial Position	5
Statement of Changes in Equity	6
Statement of Cash Flows	7
Notes to the Financial Statement	8
Management Committees' Declaration	12
Independent auditor's report to the members	13



### **Management Committees' Report**

### For the year ended 30 June 2022

Your committee members present the financial report of the Institute of Public Administration Australia (IPAA) Queensland for the year ended 30 June 2022.

### **Management Committee members**

The following persons were committee members of IPAA throughout the period:

Position	Committee member	Period
President	Ian Stewart	1 July 2021 to 30 June 2022
Secretary	Tanya Hornick	1 July 2021 to 30 June 2022
Treasurer	Neil Scales	1 July 2021 to 30 June 2022
Ex Officio	Robert Setter	1 July 2021 to 30 June 2022
Member	Rachel Hunter	1 July 2021 to 30 June 2022
Member	Chris Sarra	1 July 2021 to 31 December 2021
Member	Mark Le Dieu	1 July 2021 to 30 June 2022
Member	Ashley Marshall	1 July 2021 to 30 June 2022
Member	Angela Massy	1 July 2021 to 30 June 2022
Member	Scott Prasser	1 July 2021 to 30 June 2022
Member	Tim Reddel	1 July 2021 to 30 June 2022
Member	Deidre Mulkerin	1 July 2021 to 30 June 2022

### **Principal Activities**

IPAA is a professional association for public servants across Queensland and anyone interested or engaged in public purpose work. IPAA's mission is to promote and enhance the professionalism, capability and integrity of public administration and pride in public service.

This is achieved through a strategic program of events, thought leadership forums and curated digital content that enable members to build their connections, challenge their thinking and stay informed about topics and issues relevant to public purpose.

### Operating result

The surplus of IPAA for the year ended 30 June 2022 amounted to \$59,057.

Signed in accordance with a resolution of the members of the Management Committee:

lan Stewart President Neil Scales Treasurer

il Salis



### Statement of Profit or Loss and Other Comprehensive Income

### For the year ended 30 June 2022

	2022 \$	2021 \$
	Ą	Φ
Income		
Event sales	256,002	13,298
Membership fees	295,151	317,386
Partnerships	42,091	40,000
Total income	593,244	370,684
Expenses		
Accounting and Audit Fees	3,482	3,482
Advertising and marketing	-	3,257
Audio visual	56,842	9,251
Bank fees	2,330	938
Catering	53,827	16,181
Digital content development	2,081	-
Insurance	404	-
Membership expenses	984	583
Office supplies	332	-
Partner investment	33	8,000
Program development	48,976	10,500
Travel expenses	850	-
Venue hire	25,946	410
Wages and salaries	280,700	263,800
Web hosting and licensing fees	13,476	13,263
Other event expenses	43,623	7,921
Other expenses	301	72
Total expenses	534,187	337,658
Profit for the period		
Total comprehensive profit for the period	59,057	33,026

The above statement of profit or loss and other comprehensive income should be read in conjunction with the accompanying notes.



### **Statement of Financial Position**

### For the year ended 30 June 2022

	Notes	2022 \$	2021 \$
ASSETS			
Current assets			
Cash and cash equivalents	2	654,870	419,797
Trade and other receivables	3	37,085	28,720
Prepayments		9,365	55,183
Accrued income		-	5,000
Total Assets	_	701,320	508,700
LIABILITIES			
<b>Current Liabilities</b>			
Trade and other payables	4	310,546	100,870
Other current liabilities	5	4,080	80,193
Total Liabilities		314,626	181,063
Net Assets		386,694	327,637
EQUITY			
Accumulated surplus		386,694	327,637
Total Equity		386,694	327,637

The above statement of financial position should be read in conjunction with the accompanying notes.



### Statement of Changes in Equity

### For the year ended 30 June 2022

	Accumulated surplus \$	Total equity \$
Balance at 1 July 2020	294,611	294,611
Profit for the year  Total comprehensive income for the year	33,026 33,026	33,026 <b>33,026</b>
Balance at 30 June 2021	327,637	327,637
Profit for the year  Total comprehensive income for the year	59,057 <b>59,057</b>	59,057 <b>59,057</b>
Balance at 30 June 2022	386,694	386,694

The above statement of changes in equity should be read in conjunction with the accompanying notes.



### **Statement of Cash Flows**

### For the year ended 30 June 2022

	Notes	2022 \$	2021 \$
CASH FLOWS FROM OPERATING ACTIVITIES			
Inflows:			
Receipts from customers		199,636	69,665
Receipts from members		241,300	58,213
Receipts from sponsorships		32,091	27,500
GST collected from customers		52,432	13,856
Outflows:			
Payments to suppliers		(254,178)	(496,394)
GST paid to suppliers		(28,746)	(50,383)
GST remitted to ATO		(7,462)	(4,145)
Net cash inflow from operating activities	8	235,073	(381,688)
Net increase in cash and cash equivalents held		235,073	(381,688)
Cash and cash equivalents at beginning of the financial year	ar	419,797	801,485
CASH AND CASH EQUIVALENTS END OF YEAR		654,870	419,797

The above statement of cash flows should be read in conjunction with the accompanying notes.



### **Notes to the Financial Statements**

### For the year ended 30 June 2022

#### **Note 1: Summary of Significant Accounting Policies**

The financial statements cover IPAA Queensland as an individual entity. The Institute of Public Administration Australia Queensland Incorporated is a not-for-profit (NFP) association incorporated on the 5<sup>th</sup> November 2018 under *the Associations Incorporation Act 1981* (QLD).

IPAA's registered office and principal place of business is:

Level 27, 1 William St

Brisbane, QLD 4000

The financial report was authorised for issue by the Management Committee on 21 September 2022.

The functional and presentation currency of IPAA Queensland is Australian dollars.

#### (a) Basis of preparation

In the opinion of the Management Committee, IPAA is not a reporting entity, because there are no users dependent on general purpose financial statements. These special purpose financial statements have been prepared to meet the reporting requirements of the *Associations Incorporation Act 1981* (QLD).

These special purpose financial statements have been prepared in accordance with the requirements of the *Associations Incorporation Act 1981* (QLD) and the recognition and measurement aspects of all applicable Australian Accounting Standards ("AASBs") adopted by the Australian Accounting Standards Board ("AASB") and other authoritative pronouncements of the AASB that have a material effect.

The financial statements have been prepared on an accrual basis and are based on historical costs. They do not take into account changing money values or, except where stated specifically, current valuations of non-current assets.

The preparation of a financial report in conformity with Australian Accounting Standards requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis of making the judgements about carrying values of assets and liabilities that are not readily apparent from other sources.

Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

#### (b) Revenue recognition

Revenue is recognised when the amount of the revenue can be measured reliably, it is probable that economic benefits associated with the transaction will flow to IPAA and specific performance obligations relating to the types of revenue as noted below have been satisfied.

IPAA derives its revenues through its Membership fees and Events sales. Revenues collected are used to re-invest in services to benefit members and meet the strategic objectives of IPAA.

Membership fees are payable annually in advance. Only those membership fee receipts that are attributable to the current financial year are recognised as revenue.

Ticket sales for Events are refundable in the case the Event does not go ahead. Ticket sales will be recognised as revenue once the Event has been held.



### **Notes to the Financial Statements**

#### For the year ended 30 June 2022

### Note 1: Summary of Significant Accounting Policies (continued)

### (c) Income tax

IPAA is a registered NFP organisation and is exempt from income tax.

### (d) Cash and cash equivalents

Cash and cash equivalents comprise cash at bank.

### (e) Trade receivables

Trade receivables are stated at their amortised cost less impairment losses.

### (f) Trade and other payables

These amounts represent liabilities for goods and services provided to IPAA prior to the end of the financial year, which are unpaid. The amounts are unsecured and are usually paid within 30 days of recognition. Trade and other payables are presented as current liabilities unless payment is not due within 12 months from the reporting date. They are recognised initially at their fair value and subsequently measured at amortised costs.

#### (g) Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of associated GST, unless the GST incurred is not recoverable from the taxation authority.

Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the taxation authority is included with other receivables or payables in the statement of financial position.

Cash flows are presented on a gross basis. The GST components of cash flows arising from investing or financing activities which are recoverable from, or payable to the taxation authority, are presented as operating cash flows.

### (h) Rounding of amounts

Amounts in the financial statements have been rounded off to the nearest dollar.

### (i) Adoption of new accounting standards

The Association has adopted all standards which became effective for the first time at 30 June 2021, the adoption of these standards has not caused any material adjustments to the reported financial position, performance or cash flow of the Association.

#### (j) New accounting standards for application in future periods

The AASB has issued new and amended Accounting Standards and Interpretations that have mandatory application dates for future reporting periods. The committee has decided against early adoption of these Standards, but does not expect the adoption of these standards to have any impact on the reported position or performance of the Association.



### **Notes to the Financial Statements**

### For the year ended 30 June 2022

	2022	2021
	\$	\$
2 Cash and Cash Equivalents		
Current assets		
Cash at bank	654,870	419,797
	654,870	419,797
3 Trade and other receivables		
Trade debtors	6,082	-
GST receivable from the ATO	31,003	28,720
	37,085	28,720
4. Turds and other resulting		
4 Trade and other payables		
Current liabilities	040.540	400.070
Trade payables	310,546	100,870
	310,546	100,870
5 Other current liabilities		
Current liabilities		
Deferred revenue	4,080	72,479
Accrued expenses	-	7,714
·	4,080	80,193

Deferred revenue primarily relates to 2022/23 membership and event fees paid to IPAA prior to the commencement of the financial year.

### 6 Contingent liabilities

IPAA had no contingent liabilities at 30 June 2022. (30 June 2021: None)

### 7 Auditors' remuneration

Auditing the financial statements	2,800	2,800
	2,800	2,800
8 Cash flow reconciliation		
Surplus for the year	59,057	33,026
Adjustment for:		
Movement in trade and other receivables	(1,082)	(5,000)
Movement in prepayments	45,818	(45,799)
Movement in trade and other payables	199,679	(184,538)
Movement in other current liabilities	(68,399)	(179,376)
Net cash provided by operating activities	235,073	(381,688)



### **Notes to the Financial Statements**

### For the year ended 30 June 2022

### 9 Related Party Transactions

IPAA's related parties include the key management personnel, members of the Management Committee (refer to Management Committee's report) and each of the State Divisions of the Institute of Public Administration Australia, which include:

- Institute of Public Administration Australia Inc. (National)
- Institute of Public Administration Australia NSW Division Inc.
- Institute of Public Administration Australia ACT Division Inc.
- Institute of Public Administration Australia VIC Division Inc.
- Institute of Public Administration Australia TAS Division Inc.
- Institute of Public Administration Australia SA Division Inc.
- Institute of Public Administration Australia WA Division Inc.
- Institute of Public Administration Australia NT Division Inc.

Other event expenses in the current year include an amount of \$25,978 payable to Institute of Public Administration Australia Inc. (National) under a profit share arrangement. IPAA had no other related party transactions for the period ending 30 June 2022.

### 10 Events Occurring after the Reporting Date

No other matters or circumstances have occurred subsequent to year-end that has significantly affected, or may significantly affect, the operations of IPAA, the results of those operations or the state of affairs of IPAA in subsequent financial years.

### 11 Impact of COVID-19 on Financial Statement for 2020-21

Regarding the impact on the Annual Report for the year ended 30 June 2022, there is not expected to be any adjustments as a result of COVID-19.

The rapid development and fluidity of the COVID-19 virus makes it difficult to predict the ultimate impact at this stage. However, the Committee does not underestimate the seriousness of the issues and the inevitable effect it will have on the global economy and many businesses across the world.



### **Management Committees' Declaration**

### For the year ended 30 June 2022

The committee has determined that 1PM is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the management committees' opinion these financial statements:

- (a) Presents fairly the financial position of Institute of Public Administration Australia Queensland as at 30 June 2022 and its performance for the period ended on that date.
- (b) There are reasonable grounds to believe that 1PM will be able to pay its debts as and when they become due and payable.

1 Sales

**Neil Scales** 

Treasurer

This declaration is made in accordance with a resolution of the Management Committee and is signed for and on behalf of the Management Committee by:

Ian Stewart President

Brisbane

Dated: 21 September 2022



### Independent auditor's report to the members

### For the year ended 30 June 2022

### Report on the Audit of the Financial Report

#### Opinion

We have audited the accompanying financial report, being a special purpose financial report of Institute of Public Administration Australia (IPAA) Queensland (the Association), which comprises the statement of financial position as at 30 June 2022, the statement of profit or loss and other comprehensive income, the statement of changes in equity and the statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies, and the management committees declaration.

In our opinion, the accompanying financial report of the Association for the year ended 30 June 2022 presents fairly, in all material respects, the financial position of the Association as at 30 June 2022, and of its financial performance and cashflows for the year then ended in accordance with the financial reporting requirements of the Associations Incorporation Act (QLD) 1981 (as amended by the Associations Incorporation and Other Legislation Amendment Act (QLD) 2020).

#### **Basis for Opinion**

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. We are independent of the Association in accordance with the auditor independence requirements of the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### **Emphasis of Matter - Basis of Accounting**

We draw attention to Note 1 of the financial report, which describes the basis of accounting. The financial report is prepared to assist the Association in complying with the reporting requirements of the Associations Incorporation Act (QLD) 1981 (as amended by the Associations Incorporation and Other Legislation Amendment Act (QLD) 2020. As a result, the financial report may not be suitable for another purpose. Our opinion is not modified in respect of this matter.

#### Other Information

Those charged with Governance are responsible for the other information. The other information obtained at the date of this auditor's report is information included in the Management Committees' Report, (but does not include the financial report and our auditor's report thereon).

Our opinion on the financial report does not cover the other information and accordingly we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial report, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial report or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

If, based on the work we have performed on the other information obtained prior to the date of this auditor's report, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.



### Independent auditor's report to the members

### For the year ended 30 June 2022

### Responsibilities of Management and Those Charged with Governance

Management is responsible for the preparation and fair presentation of the financial report in accordance with the *Associations Incorporation Act (QLD) 1981* (as amended by the *Associations Incorporation and Other Legislation Amendment Act (QLD) 2020*), and for such internal control as management determines is necessary to enable the preparation of the financial report is free from material misstatement, whether due to fraud or error.

In preparing the financial report, management is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Association or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Association's financial reporting process.

#### Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

A further description of our responsibilities for the audit of the financial report is located at the Auditing and Assurance Standards Board website at: http://www.auasb.gov.au/auditors\_responsibilities/ar4.pdf. This description forms part of our auditor's report.

SAAS Audit Pty Ltd (Authorised Audit Company 458246)

James Kenward Director

138 Juliette Street Greenslopes QLD 4120

Dated: 23 September 2022

# IT'S YOUR **IPAA**

### CONTACT **US**

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