# IPAA QUEENSLAND ANNUAL REPORT 2020-21

IT'S YOUR IPAR

INSTITUTE OF PUBLIC ADMINISTRATION AUSTRALIA



# IT'S YOUR IPAA

#### ABOUT US

The Institute of Public Administration Australia (IPAA) Queensland is the professional association for public servants across all levels of government in Queensland and those from the community, business and university sectors engaged in public purpose work. We provide opportunities to build and strengthen professional connections, facilitate and stimulate discussions to challenge thinking, and inform on key topics, issues and policies relevant to public purpose work.

#### OUR MISSION

To advance the capability and integrity of all engaged in public administration and public purpose work and to promote pride in service.

### OUR VALUES

Inclusiveness | Integrity | Service

This report has been produced to provide members with information on our performance and activities.



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# PRESIDENT'S **MESSAGE**

I am pleased to present the IPAA Queensland annual report 2020–21.

During the past 12 months, the COVID-19 pandemic has continued to challenge public servants and public purpose workers like never before.

As President of IPAA Queensland, I have placed on record my thanks for their ongoing response to the pandemic in our state. At IPAA Queensland, we know that valuable public purpose work to support individuals and communities is performed by public servants, both frontline and non-frontline, at all levels of government and by those working in community or charitable organisations. There are also many in business and academia who have contributed to the pandemic response with specialist expertise and advice. The dedication to service from those across the public purpose ecosystem has been inspiring.

At IPAA Queensland, we have continued efforts to strengthen our foundation for a financially sustainable professional association and to grow our value proposition for members and potential members. As much of the IPAA Queensland community turned its focus to responding to the pandemic, we continued our shift towards the virtual delivery of our thought leadership program with content reoriented to better support public purpose workers during this time.



Events addressed rethinking social inclusion policies in light of the pandemic, the implementation challenge for vaccinating the Australian community against COVID-19, and workplace mental ill-health alongside perennial issues in public administration, such as ethics and integrity.

We were also pleased to partner with Griffith University ahead of the 2020 Queensland state government election, for what was our most popular webinar to date, *Caretaker conventions in Westminster systems*.

The three strategic priorities that were agreed to by Council in May 2020 continued to drive our activities:

- 1. Grow our membership across the public purpose ecosystem (government, university, community and business sectors) and among young professionals.
- 2. Provide opportunities for professional development through events and digital content that address good practice and challenge thinking.
- 3. Enhance the positive reputation of public purpose effort by bringing together the knowledge and experience from across the public purpose ecosystem to provide a safe and trusted platform for robust discussions and debates for the benefit of our members and broader community.

During this financial year, we:

- maintained our organisational members, including all 21 Queensland Government Leadership Board departments and four public service offices, and retained 88 per cent of our individual members
- delivered a highly successful thought leadership program, including eight events that attracted more than 2400 representatives from across the public purpose ecosystem with all events receiving highly positive feedback from attendees

- continued to grow formal partnerships that provide valuable financial and non-financial support, including from professional services firms – BDO Brisbane, Deloitte, KPMG, McKinsey & Company, and QSuper; local government – Brisbane City Council; and the tertiary sector – Queensland University of Technology, Griffith University, and The University of Queensland
- issued 19 editions of our regular eNewsletter *IPAA Insights* and published 33 blog articles on our website that featured relevant events and the latest thinking and practice in public purpose work.

Overall, it has been a rewarding 12 months. While efforts to increase individual membership were unsuccessful, we were pleased to retain a high proportion of our members. We also reached a more regional audience than usual through our online events which attracted almost 250 from outside Brisbane.

We were fortunate to hold our annual Chief Executives and Young Professionals Breakfast at Brisbane City Hall and to sponsor two breakout sessions at the BiiG Network Public Sector Innovation Conference held in February – both face-to-face events that engaged large audiences.

The value of IPAA Queensland's formal partnerships continued to grow and we were pleased to establish a formal partnership with Deloitte in 2020–21. Partnerships provide valuable knowledge and speakers that help us to deliver a high calibre event program addressing issues that matter to our members. We are grateful for their contributions.

During 2020–21, a new Council was elected representing a mix of 'old' and new members with a broad range of capabilities, experience, perspectives, and networks. This diversity positions IPAA Queensland well for advancing the profession of public administration and public purpose work. We farewelled two original members of Council – James Purtill and Anne Tiernan – whose service has been instrumental to IPAA Queensland's success. With James' departure, we appointed Deidre Mulkerin, Director-General, Department of Children, Youth Justice and Multicultural Affairs, to Council. We also appointed Council member Tanya Hornick to the role of Secretary.

In such a rapidly changing and challenging world, it is encouraging to see that IPAA Queensland is being recognised as a trusted place for robust discussions on important issues and as a champion of the ideals of service.

It has been a privilege to serve as President of IPAA Queensland these past 12 months. We owe our achievements to the collective leadership of the Council and executive team members – Treasurer Neil Scales and Secretary James Purtill/Tanya Hornick.

I would also like to acknowledge our organisational members, business and university partners for their ongoing support, investment and trust in IPAA Queensland. I thank our wonderful IPAA team at the Public Service Commission under the valued leadership of Patty Renfrow. Most importantly, thank you to our members for your personal commitment and investment in your professional association.

I look forward with great enthusiasm to the year ahead.

Ian Stewart AO President – IPAA Queensland



# OUR COUNCIL

#### 2020-21 members include:



PRESIDENT

Leadership Advisor and Director



Secretary James Purtill

Director-General, Department of Resources (up to Feb 2021)



SECRETARY TANYA HORNICK

Strategic Partnership Manager (Queensland), Australian Bureau of Statistics



TREASURER NEIL SCALES

Director-General, Department of Transport and Main Roads



#### EX OFFICIO ROBERT SETTER

Chief Executive, Public Service Commission



RACHEL HUNTER

Director-General, Department of the Premier and Cabinet



MARK **Le dieu** 

Group Manager (Community Grants Hub), Department of Social Services



ASHLEY MARSHALL

General Manager Government (Business, Government and International), Australia Post



ANGELA MASSY

Head (Strategy, Innovation and Connection), Suncare Community Services Ltd



#### deidre Mulkerin

Director-General, Department of Children, Youth Justice and Multicultural Affairs



DR SCOTT PRASSER

Public Policy Consultant and Commentator



TIM Reddel

Group Leader (Social Solutions), Institute for Social Science Research, University of Queensland



dr Chris Sarra

Director-General, Department of Seniors, Disability Services and Aboriginal and Torres Strait Islander Partnerships



anne **Tiernan** 

Professor and Dean (Engagement), Business School, Griffith University (up to Mar 2021)



IPAA Queensland is governed by an elected Council, supported by the Queensland Government Chief Executive Leadership Board. The Council is responsible to association members for the overall performance of IPAA Queensland. It sets the strategic priorities by setting out medium-term directions, strategies, goals and key performance indicators, and oversees its activities and operation. Council members are active champions of IPAA Queensland and promote the association's value and activities. Membership during 2020–21 included chief and senior executives from state and federal government, community services, industry and academia.

#### **Council meeting attendance**

|                   | SEPTEMBER 2020                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     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| Rachel Hunter     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <ul> <li>Image: A set of the set of the</li></ul> |                       |
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| Angela Massy      | <ul> <li>Image: A set of the set of the</li></ul>  | <ul> <li>Image: A set of the set of the</li></ul>  | <ul> <li>✓</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | <ul> <li></li> </ul>  |
| Deidre Mulkerin   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    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| Prof Tim Reddel   | <ul> <li>Image: A set of the set of the</li></ul>  | <ul> <li>Image: A set of the set of the</li></ul>  | <ul> <li>✓</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | <ul> <li></li> </ul>  |
| Dr Chris Sarra    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <ul> <li>Image: A set of the set of the</li></ul>  | <ul> <li>✓</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | <b>~</b>              |
| Neil Scales       | <ul> <li>Image: A set of the set of the</li></ul>  | <ul> <li>Image: A second s</li></ul> | <ul> <li>✓</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | ~                     |
| Robert Setter     | <ul> <li>Image: A start of the start of</li></ul>  | <ul> <li>✓</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | ~                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | ~                     |
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| Prof Anne Tiernan | <ul> <li>Image: A set of the set of the</li></ul>  | <ul> <li>Image: A set of the set of the</li></ul>  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                       |



# YEAR AT A GLANCE

This year, IPAA Queensland continued its focus on three strategic priorities: grow membership across the public purpose ecosystem and among young professionals, provide opportunities for professional development, and enhance the positive reputation of public purpose effort. Our thought leadership program of events and curated digital content featuring the latest thinking and good practice on contemporary issues continues to be well received by members and the IPAA Queensland community.





# OUR MEMBERS

Our 25 organisational members continued their memberships with IPAA Queensland, which comprised of:

- Agriculture and Fisheries
- Children, Youth Justice and Multicultural Affairs
- Communities and Housing and Digital Economy
- Crime and Corruption Commission
- Education
- Employment, Small Business and Training
- Energy and Public Works
- Environment and Science
- Justice and Attorney-General
- Premier and Cabinet
- Public Service Commission
- Queensland Audit Office
- Queensland Corrective Services
- Queensland Fire and Emergency Services
- Queensland Health
- Queensland Police Service
- Queensland Treasury
- Queensland Treasury Corporation
- · Regional Development, Manufacturing and Water
- Resources
- Seniors and Disability Services and Aboriginal and Torres Strait Islander Partnerships
- State Development, Infrastructure, Local Government and Planning
- State Library of Queensland
- Tourism, Innovation and Sport
- Transport and Main Roads

Among the many benefits of organisational membership are complimentary tables at signature events, such as the highly popular Chief Executives and Young Professionals Breakfast.

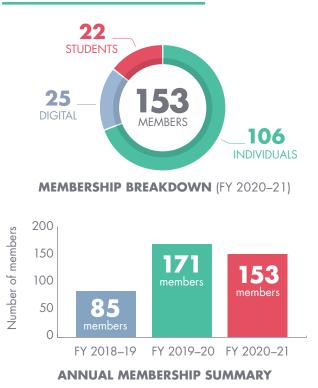
The benefits of individual membership with IPAA Queensland include:

- complimentary and/or member rates for events and opportunities to build professional connections across the public purpose ecosystem
- · full access to a growing online library of video content
- discounts to tertiary courses and events offered by our university partners.

IPAA Queensland's digital membership offering provides a cost-effective option for those located outside the Brisbane area, enabling them to stay connected with our activities and member-only online content.

Compared to the previous year, individual membership growth was slightly lower in 2020–21, from 171 to 153. A promotion in July and August, offered a two-year membership (for July 2020 – June 2022) for the price of one year, however, the take up rate was lower than expected. This may be attributed to potential members' focus on the pandemic and the uncertainty it presented. IPAA Queensland's shift to virtual events offered at no cost to attendees also may have contributed as they remove some of the benefits of individual membership, including free registration and the opportunity to build valuable connections and networks. Given the 2020–21 climate, we were pleased to retain 96% of our full individual members.

# MEMBERSHIP STATISTICS





# OUR EVENTS

IPAA Queensland's strategic program of events attracted 2400+ registrations from government agencies, professional services firms, not-for-profit organisations, and universities.

In response to the COVID-19 pandemic, all but two of our eight events in 2020–21 were delivered virtually. With our partners, IPAA Queensland delivered six webinars addressing critical issues in public administration and public policy.

Webinars have been designed to be engaging and interactive, giving audience members the opportunity to engage directly with speakers using live Q&A, polls and quizzes. Thanks to the accessible nature of online events, we reached a broader demographic, including a regional audience – 16% of virtual event attendees were from outside Brisbane.

Thanks to a relaxing of COVID-19 restrictions in early 2021, IPAA Queensland hosted its signature annual event, the Chief Executives and Young Professionals Breakfast in person at Brisbane City Hall, as well as sponsored two popular breakout sessions at the BiiG Network Public Sector Conference in February (also in-person).

These thought leadership forums informed and challenged attendees' thinking on topics and issues relevant to public purpose work and (pre COVID-19) provided opportunities for attendees to build their professional connections and extend their networks. Formal and informal feedback was highly positive with all events meeting or exceeding our net promoter score target.

Going forward, IPAA Queensland will continue to deliver events both in-person, online and in a hybrid format enabling us to reach a far wider audience both across Queensland and public purpose sectors.





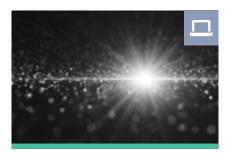
# OUR EVENTS SUMMARY



CARETAKER CONVENTIONS WEBINAR August 2020



PREPARING FOR THE AUSTRALIAN COVID-19 VACCINE WEBINAR September 2020



THE SOCIAL IMPACT OF COVID-19 WEBINAR October 2020



**CREATING PUBLIC VALUE** BIIG CONFERENCE BREAKOUT SESSIONS February 2021



CLIMATE FOR GROWTH WEBINAR March 2021



ETHICS AND INTEGRITY WEBINAR April 2021



**CEO AND YOUNG PROFESSIONALS** BREAKFAST May 2021



WORKPLACE MENTAL HEALTH WEBINAR June 2021



# OUR EVENTS SUMMARY (CONT.)

### BIIG BREAKOUT SESSIONS

16-17 February 2021 | 300 attendees | session sponsor

IPAA Queensland sponsored two breakout sessions at the annual BiiG Network Public Sector Conference, *Innovation reset: trust* | *empathy* | *competence*, held at the Brisbane Convention and Exhibition Centre.

Emceed by Madonna King, both sessions explored the theme of *Creating public value – the WHAT and the HOW*.

On the WHAT of public value, speakers included Michael Eales (Business Models Inc Australia), Lorraine Mazerolle (University of Queensland), Rachel Watson (Housing Action Lab), Ty Hermans (Evolve Group) and Cristyn Meath (University of Queenland). Addressing the HOW of public value, speakers included Christine Castley (Multicultural Australia), Dr Michael Keane (Economic Development Queensland) and Belinda Drew (Community Services Industry Alliance).

### CEO AND YOUNG PROFESSIONALS BREAKFAST

20 May 2021 | 440 attendees | sponsored by QSuper and KPMG

The Chief Executives and Young Professionals Breakfast was held at the iconic Brisbane City Hall. This was one of only two in-person events held in 2020–21, and although the number of attendees was lower than last year, this highly popular event attracted a crowd of 440 young professionals, along with their chief executives or senior leaders.



With a theme of *Creating change: purpose, ethics, impact*, the event was designed to inform, challenge thinking and inspire those working in public purpose – whether as public servants or those from other sectors such as not-for-profit and social enterprise, professional services firms and universities. The event highlighted the rich diversity of individuals, organisations and sectors that are tackling pressing public policy challenges and making positive change for clients and communities.

Featuring four outstanding young social entrepreneurs and change makers Camille Socquet-Clerc (founder of Bloom Impact Investing), Will Smith-Stubbs (co-founder of spur: and spur:org), Sabrina Chakori (founder of the Brisbane Tool Library) and Taj Pabari (founder and chief executive officer of the Australian School of Entrepreneurship), each shared their personal stories of finding their purpose and passion to make the world a better place. MC Tom Allen (chief executive officer of Impact Boom) facilitated an engaging panel discussion and audience Q&A, exploring their insights, lessons they had learned along the way, and advice for others.



# OUR EVENTS SUMMARY (CONT.)

## CARETAKER CONVENTIONS IN WESTMINSTER SYSTEMS

18 August 2020 | 738 attendees | sponsored by Griffith University

In the lead up to the Queensland state government election, we partnered with the Griffith University Policy Innovation Hub to deliver our most popular webinar of the year, addressing a topic that is critical to the integrity of Australia's democratic system – *caretaker conventions*.



Facilitated by leading authority on caretaker conventions Jennifer Menzies (Principal Research Fellow, PIH), the webinar examined the purpose and evolution of caretaker conventions and some of the challenges and debates on their application through past controversies, including the Tugun Bypass.

## MEETING THE 4X4 CHALLENGE: PREPARING FOR THE AUSTRALIAN COVID-19 VACCINE

22 September 2020 | 162 attendees | sponsored by McKinsey & Co

The global race to develop a vaccine against the COVID-19 virus is one of the most consequential public purpose endeavours in our lifetimes. This webinar provided viewers with a fascinating account of the current state of play on the global vaccine pipeline.

At four times the speed, four times the scale – McKinsey Partner Damien Bruce and Brindan Suresh, MD speaking from Melbourne and Sydney, shared knowledge and insights from their work with national governments and the World Health Organization on the global vaccine pipeline and the challenges ahead to protect against this deadly virus.

# FUTURE OF GOVERNMENT SERIES THE SOCIAL IMPACT OF COVID-19: LET'S NOT JUST PRESS RESTART, LET'S PRESS RESET

31 October 2020 | 212 attendees | sponsored by Deloitte

The webinar featured an interactive panel discussion with speakers from the business, government, community, and university sectors examining the social impacts of and responses to COVID-19 across some key policy areas. Superbly moderated by Michael Kissane (Deloitte), the panelists – Natasha Doherty and Dr Pradeep Philip (Deloitte), Michael Hogan (QUT Centre for Justice) and Belinda Drew (Community Services Industry Alliance) – shared their perspectives on what the impacts of the pandemic mean for policy design and service delivery models to build a more socially and economically inclusive Australia.



# OUR EVENTS SUMMARY (CONT.)

# FUTURE OF GOVERNMENT SERIES A NEW CHOICE, CLIMATE FOR GROWTH

18 March 2021 | 154 attendees | sponsored by Deloitte

The webinar brought together influential leaders from across sectors to challenge thinking on one of humankind's most pressing issues – climate change – and provide a more complete, practical, and hopeful dialogue.

A distinguished panel of influential leaders engaged in a compelling and thought-provoking discussion – Claire Atkinson (Deloitte), Georgine Roodenrys (Department of Environment and Science) and Susan Harris Rimmer (Griffith University – moderated by Dr Pradeep Philip (Deloitte Access Economics). SHIFTING THE FOCUS FROM WINNING TRUST TO BEING TRUSTWORTHY: ETHICS AND INTEGRITY IN PUBLIC PURPOSE WORK

20 April 2021 | 224 attendees | sponsored by EY

This webinar explored the latest thinking on trust, ethics and integrity from both a global and local perspective. The panel featured Clare Payne (EY), Alan MacSporran (Crime and Corruption Commission) and Kathleen Florian (Independent Assessor) and was moderated by Daniele Bird (EY).

# OUT OF THE SHADOWS: SUSTAINABLY IMPROVING WORKPLACE MENTAL HEALTH

9 June 2021 | 225 attendees | sponsored by McKinsey & Co

Moderated by McKinsey's Kimberley Swords, speakers shared their experiences, insights, and practical advice for creating mentally healthy workplaces. Featured on the panel were Alistair Carmichael and Fiona Lander (McKinsey & Co), Ivan Frkovic (Queensland Mental Health Commission) and Sam Popple (Office of Industrial Relations).

### 2020 GARRAN ORATION

21 October 2020 | hosted by IPAA National

The annual Irene Longman Oration was not held in 2020 due to the COVID-19 pandemic. However IPAA Queensland was pleased to extend the invitation to the Queensland community, on behalf of IPAA National, to the annual Garran oration. Delivered virtually for the first time, the Garran Oration featured the Honourable Greg Hunt, MP, Minister for Health. Minister Hunt's oration examined Australia's response to the COVID-19 pandemic, including the value of public service and the critical role the sector plays in supporting the Australian community.



# IPAA AWARDS

Each year, IPAA National bestows the Award of Fellow to a select group of individuals across Australia who have made an outstanding contribution to the practice or study of public administration and to IPAA. Recipients of these awards are usually announced at the annual IPAA National Conference. Although the conference did not take place due to the COVID-19 pandemic, the 2020 recipients were announced by IPAA National President



Dr Gordon De Brouwer at the 2020 Garran Oration – delivered virtually on 21 October.

The Queensland recipient of the 2020 National Fellow award was Robert Setter, Chief Executive of the Public Service Commission and immediate past President of IPAA Queensland.

Robert's distinguished career has spanned both public and private sectors. He has an outstanding leadership record in corporate governance, organisational reform and leadership development and has successfully led the development and delivery of a range of ambitious government reform initiatives. Robert is recognised by senior leaders in state and local government, industry, university, and community sectors across Queensland for his collaborative leadership style and for championing client-centred, place-based, policies and services for more impactful results.

# OUR PARTNERS

IPAA Queensland continues to grow a connected network of individuals and organisations engaged in public purpose work. The number and calibre of organisations interested in partnering with us is a testament to the value that IPAA Queensland brings. Partnerships enable us to harness the knowledge, experience, and connections of our partners for the benefit of our members and broader community.

They are essential to a sustainable and impactful IPAA Queensland and will continue to be a priority. Formal partnerships are in place with professional services firms, universities, and local government. IPAA Queensland is pleased to acknowledge and thank:



# UNIVERSITY **PARTNERS**

Queensland University of Technology OF QUEENSLAND



# OUR GOVERNANCE

IPAA Queensland has continued implementation of sound corporate and financial governance arrangements, enabling us to meet our reporting obligations under the *Associations Incorporation Act 1981* (Qld) and in line with the Australian Accounting Standards.

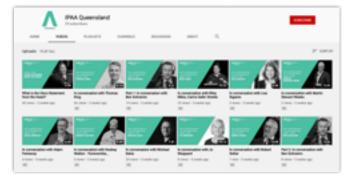
Implementing our financial governance arrangements and meeting all reporting requirements continues to benefit from the generous support from BDO Brisbane – a leading accountancy and advisory firm with extensive experience in servicing not-for-profit organisations in Queensland. BDO Brisbane provides professional advice, guidance and assistance to IPAA Queensland all on a pro bono basis. We are grateful for their continued investment in IPAA Queensland.

# COMMUNICATIONS AND MARKETING

IPAA Queensland uses five key marketing channels to engage with our members and community and to support our three objectives: Build connections, Keep informed, Challenge your thinking.

**Website**: the IPAA Queensland website features 90+ blog articles (33 published this year) – a curated collection of thought leadership, sector interest and content pieces to keep our audience updated on the latest in best practice. Our What's On and Event pages receive the most traffic with 7500+ views this financial year.

**Newsletter**: *IPAA Insights* also continues to engage our audience. We issued 19 editions during 2020–21 with all achieving impressive open (41%) and click through (33%) rates, well above industry standards. Importantly, our website and *IPAA Insights* regularly feature relevant content from our partners and other organisations with whom we are building beneficial connections.



**YouTube**: our YouTube channel features a growing collection of video content – from event highlights to full webinar recordings and vox pops of our most popular speakers – achieving 995 views and 92 watch hours this financial year.

**Social media**: our social media channels experienced solid organic growth during this financial year. With 36,000+ impressions, **Twitter** has 314 followers, a five per cent increase. Our **LinkedIn** channel increased by 30% with 650+ followers. We are pleased to see more of the public purpose community connecting with us on LinkedIn and Twitter and expect this progress to continue.



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#### 2020-21 marketing activity



# FINANCIAL STATEMENTS

Institute of Public Administration Australia (IPAA) Queensland Financial Statements For the year ended 30 June 2021

For the year ended 30 June 2021

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#### **Management Committees' Report**

For the year ended 30 June 2021

Your committee members present the financial report of the Institute of Public Administration Australia (IPAA) Queensland for the year ended 30 June 2021.

#### **Management Committee members**

The following persons were committee members of IPAA throughout the period:

| Position   | Committee member               | Period                                                        |
|------------|--------------------------------|---------------------------------------------------------------|
| President  | Ian Stewart                    | 1 July 2020 to 30 June 2021                                   |
| Secretary  | James Purtill<br>Tanya Hornick | 1 July 2020 to 1 February 2021<br>14 May 2021 to 30 June 2021 |
| Treasurer  | Neil Scales                    | 1 July 2020 to 30 June 2021                                   |
| Ex Officio | Robert Setter                  | 1 July 2020 to 30 June 2021                                   |
| Member     | Anne Tiernan                   | 1 July 2020 to 1 April 2021                                   |
| Member     | Rachel Hunter                  | 1 July 2020 to 30 June 2021                                   |
| Member     | Chris Sarra                    | 1 July 2020 to 30 June 2021                                   |
| Member     | Mark Le Dieu                   | 1 July 2020 to 30 June 2021                                   |
| Member     | Ashley Marshall                | 7 August 2020 to 30 June 2021                                 |
| Member     | Angela Massy                   | 7 August 2020 to 30 June 2021                                 |
| Member     | Scott Prasser                  | 7 August 2020 to 30 June 2021                                 |
| Member     | Tim Reddel                     | 7 August 2020 to 30 June 2021                                 |
| Member     | Deidre Mulkerin                | 8 March 2021 to 30 June 2021                                  |

#### **Principal Activities**

IPAA is a professional association for public servants across Queensland and anyone interested or engaged in public purpose work. IPAA's mission is to promote and enhance the professionalism, capability and integrity of public administration and pride in public service.

This is achieved through a strategic program of events, thought leadership forums and curated digital content that enable members to build their connections, challenge their thinking and stay informed about topics and issues relevant to public purpose.

#### **Operating result**

The surplus of IPAA for the year ended 30 June 2021 amounted to \$33,026.

Signed in accordance with a resolution of the members of the Management Committee:

an Alu

lan Stewart President

14 October 2021

lin Scalus

Neil Scales Treasurer

### Statement of Profit or Loss and Other Comprehensive Income

For the year ended 30 June 2021

|                                           | 2021<br>\$ | 2020<br>\$ |
|-------------------------------------------|------------|------------|
| Income                                    |            |            |
| Event sales                               | 13,298     | 78,791     |
| Membership fees                           | 317,386    | 321,398    |
| Sponsorships                              | 40,000     | 27,500     |
| Total income                              | 370,684    | 427,689    |
| Expenses                                  |            |            |
| Accounting and Audit Fees                 | 3,482      | 3,331      |
| Advertising and marketing                 | 3,257      | 2,366      |
| Audio visual                              | 9,251      | 41,398     |
| Bank fees                                 | 938        | 1,524      |
| Catering                                  | 16,181     | 52,918     |
| Membership expenses                       | 583        | 1,816      |
| Office supplies                           | -          | 64         |
| Partner investment                        | 8,000      | 1,000      |
| Program development                       | 10,500     | 54,409     |
| Travel expenses                           | -          | 1,282      |
| Venue hire                                | 410        | 3,996      |
| Wages and salaries                        | 263,800    | 245,455    |
| Web hosting and licensing fees            | 13,263     | 12,488     |
| Other event expenses                      | 7,921      | 1,518      |
| Other expenses                            | 72         | -          |
| Total expenses                            | 337,658    | 423,565    |
| Profit for the period                     | 33,026     | 4,124      |
| Total comprehensive profit for the period | 33,026     | 4,124      |

The above statement of profit or loss and other comprehensive income should be read in conjunction with the accompanying notes.

#### **Statement of Financial Position**

For the year ended 30 June 2021

|                             | Notes | 2021<br>\$ | 2020<br>\$ |
|-----------------------------|-------|------------|------------|
| ASSETS                      |       |            |            |
| Current assets              |       |            |            |
| Cash and cash equivalents   | 2     | 419,797    | 801,485    |
| Trade and other receivables | 3     | 28,720     | 5,681      |
| Prepayments                 |       | 55,183     | 9,384      |
| Accrued income              |       | 5,000      | -          |
| Total Assets                |       | 508,700    | 816,550    |
| LIABILITIES                 |       |            |            |
| Current Liabilities         |       |            |            |
| Trade and other payables    | 4     | 100,870    | 270,084    |
| Other current liabilities   | 5     | 80,193     | 251,855    |
| Total Liabilities           |       | 181,063    | 521,939    |
| Net Assets                  |       | 327,637    | 294,611    |
| EQUITY                      |       |            |            |
| Accumulated surplus         |       | 327,637    | 294,611    |
| Total Equity                |       | 327,637    | 294,611    |

The above statement of financial position should be read in conjunction with the accompanying notes.

#### **Statement of Changes in Equity**

For the year ended 30 June 2021

|                                         | Accumulated<br>surplus<br>\$ | Total<br>equity<br>\$ |
|-----------------------------------------|------------------------------|-----------------------|
| Balance at 1 July 2019                  | 290,487                      | 290,487               |
| Profit for the year                     | 4,124                        | 4,124                 |
| Total comprehensive income for the year | 4,124                        | 4,124                 |
| Balance at 30 June 2020                 | 294,611                      | 294,611               |
| Profit for the year                     | 33,026                       | 33,026                |
| Total comprehensive income for the year | 33,026                       | 33,026                |
| Balance at 30 June 2021                 | 327,637                      | 327,637               |

The above statement of changes in equity should be read in conjunction with the accompanying notes.

#### **Statement of Cash Flows**

For the year ended 30 June 2021

|                                                              | Notes | 2021<br>\$ | 2020<br>\$ |
|--------------------------------------------------------------|-------|------------|------------|
| CASH FLOWS FROM OPERATING ACTIVITIES                         |       |            |            |
| Inflows:                                                     |       |            |            |
| Receipts from customers                                      |       | 69,665     | 78,791     |
| Receipts from members                                        |       | 58,213     | 457,832    |
| Receipts from sponsorships                                   |       | 27,500     | 50,000     |
| GST collected from customers                                 |       | 13,856     | 43,887     |
| Outflows:                                                    |       |            |            |
| Payments to suppliers                                        |       | (496,394)  | (141,814)  |
| GST paid to suppliers                                        |       | (50,383)   | (38,914)   |
| GST remitted to ATO                                          |       | (4,145)    | (4,973)    |
| Net cash inflow from operating activities                    | 8     | (381,688)  | 444,809    |
| Net increase in cash and cash equivalents held               |       | (381,688)  | 444,809    |
| Cash and cash equivalents at beginning of the financial year |       | 801,485    | 356,676    |
| CASH AND CASH EQUIVALENTS END OF YEAR                        |       | 419,797    | 801,485    |

The above statement of cash flows should be read in conjunction with the accompanying notes.

#### Notes to the Financial Statements

#### For the year ended 30 June 2021

#### Note 1: Summary of Significant Accounting Policies

The financial statements cover IPAA Queensland as an individual entity. The Institute of Public Administration Australia Queensland Incorporated is a not-for-profit (NFP) association incorporated on the 5<sup>th</sup> November 2018 under *the Associations Incorporation Act 1981* (QLD).

IPAA's registered office and principal place of business is:

Level 27, 1 William St

Brisbane, QLD 4000

The financial report was authorised for issue by the Management Committee on 14 October 2021.

The functional and presentation currency of IPAA Queensland is Australian dollars.

#### (a) Basis of preparation

In the opinion of the Management Committee, IPAA is not a reporting entity, because there are no users dependent on general purpose financial statements. These special purpose financial statements have been prepared to meet the reporting requirements of the *Associations Incorporation Act 1981* (QLD).

These special purpose financial statements have been prepared in accordance with the requirements of the *Associations Incorporation Act 1981* (QLD) and the recognition and measurement aspects of all applicable Australian Accounting Standards ("AASBs") adopted by the Australian Accounting Standards Board ("AASB") and other authoritative pronouncements of the AASB that have a material effect.

The financial statements have been prepared on an accrual basis and are based on historical costs. They do not take into account changing money values or, except where stated specifically, current valuations of non-current assets.

The preparation of a financial report in conformity with Australian Accounting Standards requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis of making the judgements about carrying values of assets and liabilities that are not readily apparent from other sources.

Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

#### (b) Revenue recognition

Revenue is recognised when the amount of the revenue can be measured reliably, it is probable that economic benefits associated with the transaction will flow to IPAA and specific performance obligations relating to the types of revenue as noted below have been satisfied.

IPAA derives its revenues through its Membership fees and Events sales. Revenues collected are used to re-invest in services to benefit members and meet the strategic objectives of IPAA.

Membership fees are payable annually in advance. Only those membership fee receipts that are attributable to the current financial year are recognised as revenue.

Ticket sales for Events are refundable in the case the Event does not go ahead. Ticket sales will be recognised as revenue once the Event has been held.

#### Notes to the Financial Statements

For the year ended 30 June 2021

#### Note 1: Summary of Significant Accounting Policies (continued)

#### (c) Income tax

IPAA is a registered NFP organisation and is exempt from income tax.

#### (d) Cash and cash equivalents

Cash and cash equivalents comprise cash at bank.

#### (e) Trade receivables

Trade receivables are stated at their amortised cost less impairment losses.

#### (f) Trade and other payables

These amounts represent liabilities for goods and services provided to IPAA prior to the end of the financial year, which are unpaid. The amounts are unsecured and are usually paid within 30 days of recognition. Trade and other payables are presented as current liabilities unless payment is not due within 12 months from the reporting date. They are recognised initially at their fair value and subsequently measured at amortised costs.

#### (g) Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of associated GST, unless the GST incurred is not recoverable from the taxation authority.

Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the taxation authority is included with other receivables or payables in the statement of financial position.

Cash flows are presented on a gross basis. The GST components of cash flows arising from investing or financing activities which are recoverable from, or payable to the taxation authority, are presented as operating cash flows.

#### (h) Rounding of amounts

Amounts in the financial statements have been rounded off to the nearest dollar.

#### (i) Adoption of new accounting standards

The Association has adopted all standards which became effective for the first time at 30 June 2021, the adoption of these standards has not caused any material adjustments to the reported financial position, performance or cash flow of the Association.

#### (j) New accounting standards for application in future periods

The AASB has issued new and amended Accounting Standards and Interpretations that have mandatory application dates for future reporting periods. The committee has decided against early adoption of these Standards, but does not expect the adoption of these standards to have any impact on the reported position or performance of the Association.

#### Notes to the Financial Statements

For the year ended 30 June 2021

|                               | 2021    | 2020    |
|-------------------------------|---------|---------|
|                               | \$      | \$      |
| 2 Cash and Cash Equivalents   |         |         |
| Current assets                |         |         |
| Cash at bank                  | 419,797 | 801,485 |
|                               | 419,797 | 801,485 |
| 3 Trade and other receivables |         |         |
| GST receivable from the ATO   | 28,720  | 5,681   |
|                               | 28,720  | 5,681   |
|                               | i       |         |
| 4 Trade and other payables    |         |         |
| Current liabilities           |         |         |
| Trade payables                | 100,870 | 270,084 |
| GST payable to the ATO        | -       | -       |
|                               | 100,870 | 270,084 |
| 5 Other current liabilities   |         |         |
| Current liabilities           |         |         |
| Deferred revenue              | 72,479  | 251,855 |
| Accrued expenses              | 7,714   |         |
|                               | 80,193  | 251,855 |
|                               |         | 201,000 |

Deferred revenue primarily relates to 2021/22 membership and event fees paid to IPAA prior to the commencement of the financial year.

#### 6 Contingent liabilities

IPAA had no contingent liabilities at 30 June 2021. (30 June 2020: None)

#### 7 Auditors' remuneration

| Auditing the financial statements         | 2,800     | 2,800   |
|-------------------------------------------|-----------|---------|
|                                           | 2,800     | 2,800   |
|                                           |           |         |
| 8 Cash flow reconciliation                |           |         |
| Surplus for the year                      | 33,026    | 4,124   |
| Adjustment for:                           |           |         |
| Movement in trade and other receivables   | (5,000)   |         |
| Movement in prepayments                   | (45,799)  | 24,015  |
| Movement in trade and other payables      | (184,538) | 257,736 |
| Movement in other current liabilities     | (179,376) | 158,934 |
| Net cash provided by operating activities | (381,688) | 444,809 |

#### Notes to the Financial Statements

For the year ended 30 June 2021

#### 9 Related Party Transactions

IPAA's related parties include the key management personnel, members of the Management Committee (refer to Management Committee's report) and each of the State Divisions of the Institute of Public Administration Australia, which include:

- Institute of Public Administration Australia Inc. (National)
- Institute of Public Administration Australia NSW Division Inc.
- Institute of Public Administration Australia ACT Division Inc.
- Institute of Public Administration Australia VIC Division Inc.
- Institute of Public Administration Australia TAS Division Inc.
- Institute of Public Administration Australia SA Division Inc.
- Institute of Public Administration Australia WA Division Inc.
- Institute of Public Administration Australia NT Division Inc.

IPAA had no related party transactions for the period ending 30 June 2021.

#### 10 Events Occurring after the Reporting Date

No other matters or circumstances have occurred subsequent to year-end that has significantly affected, or may significantly affect, the operations of IPAA, the results of those operations or the state of affairs of IPAA in subsequent financial years.

#### 11 Impact of COVID-19 on Financial Statement for 2020-21

Regarding the impact on the Annual Report for the year ended 30 June 2021, there is not expected to be any adjustments as a result of COVID-19.

The rapid development and fluidity of the COVID-19 virus makes it difficult to predict the ultimate impact at this stage. However, the Committee does not underestimate the seriousness of the issues and the inevitable effect it will have on the global economy and many businesses across the world.



#### **Management Committees' Declaration**

#### For the year ended 30 June 2021

The committee has determined that IPAA is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the management committees' opinion these financial statements:

- (a) Presents fairly the financial position of Institute of Public Administration Australia Queensland as at 30 June 2021 and its performance for the period ended on that date.
- (b) There are reasonable grounds to believe that IPAA will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the Management Committee and is signed for and on behalf of the Management Committee by:

In Alle

Yeil Seales

Neil Scales Treasurer

Ian Stewart President

Brisbane Dated: 14 October 2021



#### Independent auditor's report to the members

#### For the year ended 30 June 2021

#### **Report on the Audit of the Financial Report**

#### Opinion

We have audited the accompanying financial report, being a special purpose financial report of Institute of Public Administration Australia (IPAA) Queensland (the Association), which comprises the statement of financial position as at 30 June 2021, the statement of profit or loss and other comprehensive income, the statement of changes in equity and the statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies, and the management committees declaration.

In our opinion, the accompanying financial report of the Association for the year ended 30 June 2021 presents fairly, in all material respects, the financial position of the Association as at 30 June 2021, and of its financial performance and cashflows for the year then ended in accordance with the financial reporting requirements of the Associations Incorporation Act (QLD) 1981 (as amended by the Associations Incorporation and Other Legislation Amendment Act (QLD) 2007).

#### Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. We are independent of the Association in accordance with the auditor independence requirements of the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 Code of Ethics for Professional Accountants (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### **Emphasis of Matter - Basis of Accounting**

We draw attention to Note 1 of the financial report, which describes the basis of accounting. The financial report is prepared to assist the Association in complying with the reporting requirements of the *Associations Incorporation Act (QLD) 1981* (as amended by the *Associations Incorporation and Other Legislation Amendment Act (QLD) 2007*. As a result, the financial report may not be suitable for another purpose. Our opinion is not modified in respect of this matter.

#### Other Information

Those charged with Governance are responsible for the other information. The other information obtained at the date of this auditor's report is information included in the Management Committees' Report, (but does not include the financial report and our auditor's report thereon).

Our opinion on the financial report does not cover the other information and accordingly we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial report, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial report or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

If, based on the work we have performed on the other information obtained prior to the date of this auditor's report, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

#### Independent auditor's report to the members

For the year ended 30 June 2021

#### **Responsibilities of Management and Those Charged with Governance**

Management is responsible for the preparation and fair presentation of the financial report in accordance with the Associations Incorporation Act (QLD) 1981 (as amended by the Associations Incorporation and Other Legislation Amendment Act (QLD) 2007), and for such internal control as management determines is necessary to enable the preparation of the financial report is free from material misstatement, whether due to fraud or error.

In preparing the financial report, management is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Association or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Association's financial reporting process.

#### Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

A further description of our responsibilities for the audit of the financial report is located at the Auditing and Assurance Standards Board website at: http://www.auasb.gov.au/auditors\_responsibilities/ar4.pdf. This description forms part of our auditor's report.

#### SAAS Audit Pty Ltd (Authorised Audit Company 458246)

James Kenward Director

138 Juliette Street Greenslopes QLD 4120

Dated: 20 October 2021



## CONTACT **US**

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