

Our Strategic Direction 2009 - 2012



Institute of Public
Administration Australia
Queensland

Our Purpose: To champion excellence in public administration

Our Vision: A highly motivated and competent public sector delivering best practice public policy

We will achieve this through: Influencing - Partnering - Leading by Example

Strategies	What we want to achieve	How we are going about it
Influencing		
Thought Leadership	Support and guide the public sector profession toward innovative solutions to deliver public services in a complex and changing environment, by providing informed perspectives, challenging the status quo and by encouraging better practice.	Develop no less than two <i>Principles of Good Practice</i> annually that are well received and referenced by stakeholders
		Undertake partnered research with private, public and academic institutions
		At least two significant events receiving evaluation results not less than 5 from 7
		An annual conference receiving evaluation results not less than 5 from 7
Personal and Professional Development	Deliver relevant and targeted professional development to support public sector employees to advance their career objectives within the broad parameters of public sector capability frameworks.	Professional development offerings developed and maintained to ensure they are aligned to the career aspirations of individuals and capability requirements of the Public sector
		Satisfaction levels achieve results not less than 5 from 7
Communicating New Thinking	Contribute to, compile and provide high-quality and accessible reference materials in both electronic and conventional format to support the research and career aspirations of public sector professionals at all levels.	Partner to develop publications and other reference materials that incorporate the best in theory and practice covering national and international public administration
		Publications are engaging and directly relevant to their respective readership who see them as a valuable career resource
Partnering		
Membership	Demonstrate relevance and position IPAA Queensland as a professional hub for those seeking to improve the quality of public sector administration and for those who wish to support others working in the public sector.	Implement a membership structure with accompanying benefits that enables individuals to connect with and remain associated with the Institute
		Membership satisfaction levels achieve results not less than 5 from 7
		Membership levels grow to maintain a "critical mass" that supports our strategic objectives
Corporate Partners	Identify and collaborate with organisations that share a similar vision, to maximise possible outcomes from the "Influencing" strategies implemented to achieve our goals. This will be done through brand association, financial support, intellectual support and asset sharing/coordination.	Memorandums of Understanding (MOUs) signed and in place with key academic and private sector organisations
		Develop at least three strong corporate and two strong academic partnerships across the three year period
Key Stakeholders	Work with key stakeholders to maintain a solid understanding of our environment, to help identify both risks and opportunities as early as possible.	Regular meetings (at least quarterly) with corporate and academic partners to identify industry trends and opportunities
		Regular informal meetings with senior individuals and organisations of influence to gather relevant intelligence on issues of strategic importance
		Regular focus group meetings with key market segment representatives to better understand risks and opportunities
Leading by Example		
Governance	Maintain high standards of corporate governance for both IPAA Queensland Council and staff, ensuring operational systems are transparently accurate and that risk is identified and managed.	Balanced scorecard reports prepared monthly for Council
		Unqualified annual financial statements are prepared, audited and reported to members
Fiscal and HR Strategies	Ensure IPAA Queensland remains a vibrant organisation able to adapt to change to take advantage of opportunities as they appear.	HR practices that are equal to, or better than, those of the Queensland Public Service
		Councillors and staff are adequately resourced and skilled to meet foreseeable challenges
		Ensure financial capability of meeting all strategic priorities without unnecessary risk
Culture and Values	Constantly develop a culture that supports organisational values.	Annual Council and staff survey results show satisfaction with culture and knowledge of values



TRAINING



PARTNERSHIPS



EVENTS



RESEARCH



BOOKS



RESOURCES

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